



ABOUT ME

I am a photographer with 20+ years of professional experience. Starting out with a medical magazine publisher shooting editorial stories, moving onto a menswear clothing company shooting everything from website product shots, to beautifully styled catalog images and fashion photography on a model in the studio. Throughout those years, I have also gained a lot of experience shooting and editing weddings, family portraits, senior portraits, and even some newborn photography.

Over the past few years I've also taken on some other projects, like web design, using both WordPress and sites like Wix, graphic design, marketing materials and some social media projects, as a Digital Media Specialist for a small business.

EDUCATION

Art Institute of Philadelphia

Associates of Photography

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AMBER BENTLEY

PHOTOGRAPHER

WORK EXPERIENCE

Touching the Future / May 2018 - Present

Digital Media Specialist

Touching the future is an independent Pre-school and daycare center in Fleetwood, PA. I completely re-designed their website and am responsible for upkeep of their website as well as their social media presence. Responsible for designing of marketing materials, including car magnets, signage, and billboard design. Photographing marketing materials, billboards, stock imagery, website photos, teacher headshots. Designing and scheduling all Facebook posts to keep clients informed as well as drive new business and employment recruiting.

Paul Fredrick / September 2010 - September 2020

Photographer

Paul Fredrick is an international men's clothing company with a catalog and online presence. As a staff photographer, I was responsible for still life, and fashion catalog imagery as well as all product and fashion imagery for Paul Fredrick's website paulfredrick.com.

Merion Matters / November 1999 - August 2010

Photographer

Merion Matters is publisher of Advance Newsmagazines, full color magazines for healthcare professionals. Coordinated, executed and edited photo shoots for national healthcare magazine. Worked with editors to come up with photo concepts and art directors to deliver finished editorial images for articles pertaining to different healthcare disciplines.

SKILLS AND INTERESTS

- Digital SLR photography
- Large format 4x5 digital photography
- Medium format digital photography
- Professional lighting both on location and in studio
- Expert knowledge of digital software Adobe Photoshop, Adobe Lightroom, CaptureOne, Adobe InDesign
- Expert knowledge of post-production of images, color balance, photo retouching
- Knowledge of archiving and organizing a large volume and steady flow of images
- WordPress website design, content update
- Social Media updating and marketing
- Graphic design of web pages, promotional material, emails, promotional materials